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## Nokia Mobility Conference 2004: Opportunities Abound

The Nokia Mobility Conference commenced in Monaco today, with an autumn harvest of new products and technologies. The event shone light on recent trends, among them increasing product diversity, cross-industry collaboration and evolution in network infrastructure.

Several new products were introduced, including the powerful Nokia 7710 widescreen multimedia smartphone, the Nokia 3230 megapixel smartphone and the business-oriented Nokia 6020 camera phone.

"Smartphones are now at the heart of the industry," explained Anssi Vanjoki, Executive Vice President & General Manager, Multimedia, Nokia. "Mobility is a powerful force. Not only are smartphones reaching the mainstream, they are drawing on cross-industry technologies to spur further innovation."

With smartphone volumes growing strongly, Nokia outlined plans to expand the Series 60 smartphone platform to cover high-end and mid-range categories. The platform will embrace more extensive multimedia capabilities, supporting widescreen resolutions (up to 640 x 320) and touch-screen, pen-based and traditional input methods.

Antti Vasara, Vice President, Technology and Sales, Nokia, elaborated: "In our industry, new kinds of products appear regularly, and evolve rapidly. Nokia has already shipped 15 million Series 60 phones. Extending Series 60 will help operators and developers to innovate, differentiate their offerings and achieve critical mass quickly in these new markets."

Also with an eye to the future, Dr. J.T. Bergqvist, Senior Vice President, Networks, Nokia noted that: "There are long-held aspirations in the industry that rely on ubiquity of service. Now, we are seeing mobile and fixed networks come together, and the creation of an environment in which it can take place. This trend has significant implications. It underpins the most ambitious goals of the sector."

The Nokia Mobility Conference also featured several breakthrough technologies and products to illustrate the ongoing development of the mobility industry. These ranged from Visual Radio, mobile TV and the Lifeblog multimedia diary, to the innovative, "Connect to Art" initiative, which brings art to mobile phones and mobile phones to art distribution.

Now in its ninth year, the Nokia Mobility Conference is one of the world's premier forums for operators, developers, IT vendors, content owners, service providers, retailers, and other members of the mobility industry value chain. Featuring speakers from Nokia and key players in the industry, the Nokia Mobility Conference aims to showcase real-life examples of business opportunities across the sector.

Please visit <u>www.nokia.com/press</u> for the detailed product and collaboration initiatives announced at the Nokia Mobility Conference 2004.

## **About Nokia**

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media



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and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

## **Media Enquiries:**

Nokia Communications Tel. +358 7180 34900 E-mail: press.office@nokia.com

www.nokia.com

Product photos in print quality can be found at www.nokia.com/press ->photos.

Photos from the launch event can be found at www.nokia.com/press -> photos ->events (within next few hours)

For B-roll/video content please log onto www.thenewsmarket.com/nokia to preview and request a video.

Related Nokia press releases from Nokia Mobility Conference available at www.nokia.com/press:

Photo fun: Get creative with the Nokia 3230 megapixel camera phone

Nokia 6020 camera phone: A subtle way to stay in touch

Experience mobile multimedia with the widescreen Nokia 7710

New Unlockable Content For N-Gage Games With N-Gage Arena Packs

Nokia and SmarTone bring new online community to mobile Java games

TIM and Nokia to join forces to launch Video Sharing solution in Italy

Nokia's Enterprise Solutions group accelerates growth in first year of operation

Push e-mail for Oracle® Collaboration Suite to be offered on Nokia 9500 Communicator and Nokia 9300 enterprise smartphone with Consilient Software

Nokia launches plan to be the preferred provider of mobile devices for e-mail and messaging in the enterprise

Nokia and Visto collaborate to deliver leading push mobile e-mail solution for mobile operators on Nokia business devices

Nokia and Good Technology Announce Development and Marketing Alliance

**Networks converge with Nokia** 

Nokia launches consultancy service to spawn new mobile services

Nokia Unveils the world's first NFC product - Nokia NFC shell for Nokia 3220 phone



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Nokia, Philips and German Public Transport Network Operator RMV trial NFC for ticketing

Nokia Media Charger enables high quality multimedia content distribution to mobile devices

Nokia Lifeblog provides the richest mobile sharing experience

New Nokia Car Kit with extended feature set brings compatibility to most mobile phones that support Bluetooth Wireless Technology

New Nokia Car Kit: innovative design and compatibility with many mobile holders

Crown Castle and Nokia will pilot DVB-H technology in the US market

**Connect to Art!**